

THE SUCCINCT

RESUME OF ARLEY McBLAIN

// as of early 2010 // UNLEADED

AS A HUMAN ARLEY:

- » is happy.
- » lives in the GTA.
- » is an Internet Culturist.
- » was born with a pen & pad in hand.
- » is a people-person.
- » blogs, tweets, stars, and medias-it-up, socially speaking.
- » is a writer for SixRevisions.com.
- » is extremely organized.
- » has been making websites since 1995.
- » plays the bass guitar.
- » multitasks.
- » loves art, branding and design.

AS A STUDENT ARLEY:

- » went to Canadore College in North Bay Ontario.
- » studied Graphic Design with a post-grad in Multimedia.
- » graduated with a GPA of 3.997 in 2003.
- » placed 4th nationally in a marketing competition.
- » was a two-time winner of the Random Act of Kindess*
- » was voted most congenial student of his class.
- » is still learning. Every single day.

AS A WEB DEVELOPER HE:

- » has been called "the happiest man in the world" by clients.
- » worked as a New Media Developer in a northern Ontario marketing agency for four years.
- » has run his own freelancing business for over three years.
- » hates being an accountant, and sales guy.
- » has never advertised; has just earned great word of mouth from satisfied clients.
- » mindfully reduces, reuses and recycles code.
- » loves designing and building web experiences.
- » loves to work with CMS and use technologies that allow sites to be updated with ease.
- » is a jack of all trades, and a puzzlist.
- » loves to research and test new technologies and techniques.
- » loves working with, educating and training clients.

» wants to discuss working with you.

ARLEY McBLAIN

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// * it wasn't so random; Arley is a really nice guy.